

Breeze Baskets



Designed
To Serve

Breeze Baskets

Capture the on-trend, edgy look of modern industrial style with Breeze baskets. Featuring the popular exposed wire look, Breeze baskets are durable yet airy.

The easy-view grid design puts your wares on display, simplifying purchase decisions for guests.

Reasons to Love:

- On-trend, edgy look of modern industrial design
- Ideal baskets for grab-and-go, merchandise and points-of-sale impulse buys
- Excellent, simple and low cost strategy to increase sales
- Comprehensive collection with a wide variety of options
- Durable metal wire collection for a lengthy in-service life
- Fully stocked and available for immediate shipping and sampling
- Produced by G.E.T., saving you the hassle of hunting other retailers who may not have the stock you need

Breeze baskets are ideal for grab-and-go setups, impulse buys, points-of-purchase stations and merchandising.

With a comprehensive collection, from small countertop baskets to large display baskets and floor stands with hanging baskets, you'll find a cost-effective way that fits exactly what you need for your unique operation.

A Simple Solution for Increasing Sales

In today's operating environment with ever-changing mandates for where and how many guests you can serve, you've got enough complexity on your plate. A slice of simplicity is surely welcome.

Like modern industrial design elements that strip materials down to the most simple versions, Breeze baskets make grab-and-go sales and upselling via points-of-purchase and merchandising, well ... a breeze!

No expensive tech, no complicated systems. Just simple, stylish baskets to attract guests' attention and help increase sales of grab-and-go and impulse buys.

And with a complete range of shapes and sizes, it couldn't be easier to find the perfect baskets for your needs.



Breeze Baksets



WB-314-MG
Rectangular Basket w/
Swinging Handles
10" x 5.5" x 6.75"
12 ea.



WB-306-MG
Condiment Basket
10" x 6.9" x 9"
6 ea.



WB-305-MG
Square Basket
11" x 11", 8" H
6 ea.



WB-315-MG
Rectangular Basket w/
Swinging Handles
11.5" x 8.5" x 8"
12 ea.



WB-308-MG
Wall Hanging Basket 2
Levels
12" x 3.5" x 13"
3 ea.



WB-309-MG
Sliding Shelf Baskets
13.7" x 7.3" x 10"
3 ea.



WB-313-MG
Rectangular Basket w/
Swinging Handles
14.5" x 7.25" x 9.25"
12 ea.



WB-304-MG
Square Basket
14" x 14", 11" H
6 ea.



WB-303-MG
Square Basket
15" x 8" x 10"
4 ea.



WB-301-MG
Square Basket
16.5" x 16.5" x 25"
6 ea.



WB-302-MG
Square Basket
19" x 19", 14" H
6 ea.



WB-307-MG
Round Basket
6.5" dia., 6.37" H
12 ea.



WB-316-MG
Round Basket
8" dia., 5" H
12 ea.



WB-317-MG
Round Basket
8" dia., 8" H
12 ea.



WB-300-MG
Round Basket
11.5" dia., 14.4" H
6 ea.



WB-312-MG
Round Basket
15.75" dia., 18" H
6 ea.



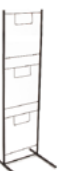
WB-319-MG
Hanging Basket with
Loop Handles
13" dia., 9.5" H
20 ea.
Fits WB-310-MG



WB-310-MG
Floor Stand for Hanging
Baskets
14" x 13" x 45"
1 ea.
Fits WB-319-MG



WB-318-MG
Hanging Basket with
Loop Handles
11" dia., 7.75" H
1 ea.
Fits WB-311-MG



WB-311-MG
Floor Stand for Hanging
Baskets
11.75" x 10.5" x 35.25"
1 ea.
Fits WB-318-MG

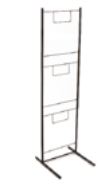
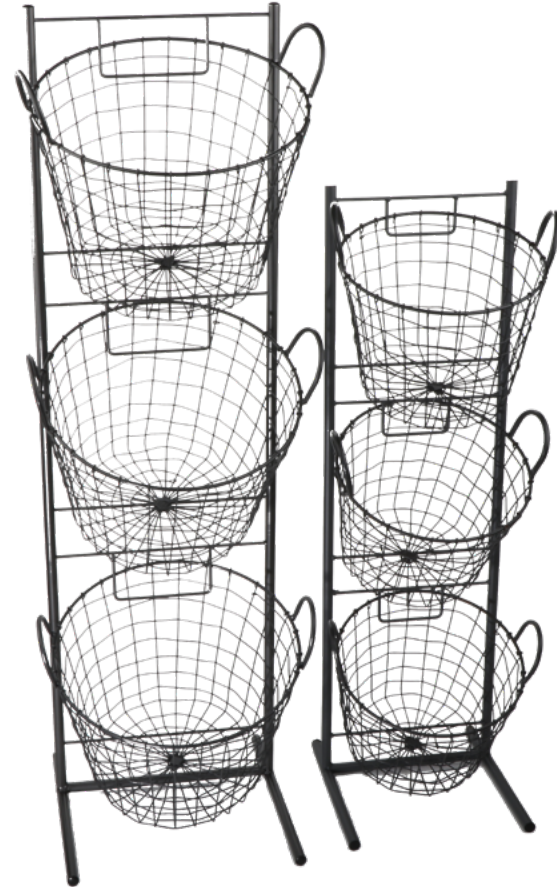
Breeze Baksets Sets



WB-310-MG
Floor Stand for Hanging Baskets
14" x 13" x 45"
1 ea.
Fits WB-319-MG



WB-319-MG
Hanging Basket with Loop Handles
13" dia., 9.5" H
20 ea.
Fits WB-310-MG



WB-311-MG
Floor Stand for Hanging Baskets
11.75" x 10.5" x 35.25"
1 ea.
Fits WB-318-MG



WB-318-MG
Hanging Basket with Loop Handles
11" dia., 7.75" H
30 ea.
Fits WB-311-MG

How to Assemble the Floor Stand and Hanging Baskets

- With the basket's handles positioned at 3 o'clock and 9 o'clock, place the back side of the basket (12 o'clock position) behind the rectangular metal lip of the floor stand
- Lean the basket slightly forward so that the back of the basket (12 o'clock) is supported by the rectangular metal lip on the floor stand
- Shift the basket as needed until the base of the basket touches the floor stand's support bar and feels secure
- The basket will be slightly angled forward and held in place by the rectangular metal lip on top and the support bar on the bottom of the floor stand

Correct



Incorrect



Who's Best Suited for Breeze Baskets?

With sought-after style, Breeze baskets are in demand at a wide variety of foodservice and retail operations:

- Large dining halls at colleges, universities, hospitals and office campuses
- Convenience stores, coffee shops and retail outlets, whether independent or part of a larger campus or facility
- Hotel marketplaces, lobbies, pool decks, cafés and more
- Food halls
- Fast casual and casual restaurants
- Stadiums, arenas and convention centers



Where Are Breeze Baskets Best Placed Within an Operation?

This complete collection of baskets fits perfectly in a number of useful locations:

- By the register or checkout line
- Near the online order pick-up area for guests
- High traffic spots in food halls, dining halls, convenience stores and more
- Near entrances and exits

What Should be Displayed in Breeze Baskets?

Some inspiration for generating more sales:

- Prepackaged and/or shelf-stable food, including bakery items, candy, house-made jerky and the like
- Fresh fruits and vegetables
- House sauces, jams, jellys
- Candles, stationary, hand sanitizers
- Logo-ed merchandise like tee shirts, ties, scarves and more
- Vintage vinyls, postcards and other baubles
- Clean towels by the pool, private cabana huts or the spa

Request a Sample: <https://resources.get-melamine.com/get-sample-request>



G.E.T. Enterprises
7401 Security Way, Suite 200
Jersey Village, Texas 77040

Telephone: (800) 727-4500
Email: info@get-melamine.com
Web: www.get-melamine.com